



SCHRAEGER
GROUP

COMPANY PROFILES

MARKETING



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SCHRAEGER GROUP

COMPANY DEVELOPMENT

48° 2' 22.09" N, 11° 31' 23.52" E

schraegergroup.com

YOUR SEARCH HAS COME TO AN END.

Welcome to our universe.

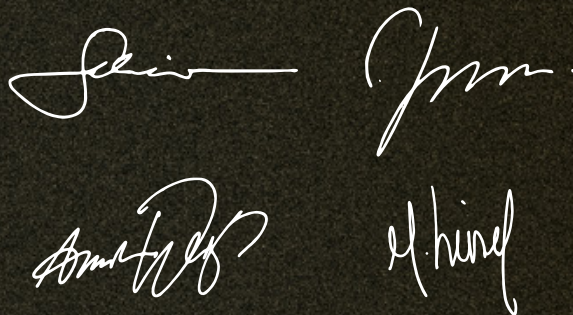
The SCHRAEGER GROUP provides the umbrella under which the strongest companies in marketing, IT and real state join forces.

Strategic, creative, and technical excellence from a single source – guiding you from the first idea though to flawless execution.

Whether it's brand-defining strategy, photorealistic 3D visualization, high-impact campaigns, advanced IT solutions, sophisticated interior concepts, or seamless facility management: each element connects seamlessly to deliver results that strengthen and position your business for long-term success.

Flip through the pages, explore the portfolios of our subsidiaries, and experience how effortless success becomes when everything is united under one roof.

The Board



Jasmin Schreiner



Sebastian Jäger



Armin Weiß



Maximilian Heisel

MAR

ONE-STOP

KE

SOLUTION

TING

**IDEA, DESIGN, EXECUTION – PERFECTLY
ALIGNED. WITH OUR GROUP OF COMPANIES YOU
RECEIVE POWERFUL BRANDING, STRIKING 3D
VISUALIZATIONS, AND PROFESSIONAL BRAND
COMMUNICATION FROM A SINGLE SOURCE.
THREE SPECIALIZED COMPANIES, ONE MISSION:
MAKING YOUR BUSINESS VISABLE AND SUCCESSFUL.
FAST, CREATIVE AND STRAIGHTFORWARD.**

MARKETING

All activities of a company aimed at boosting sales by maintaining customer relationships, advertising, monitoring and guiding the market, and managing its own production accordingly.

CREATIVE DIRECTORS INTERNATIONAL DESIGN STUDIOS

BRANDING

PRODUCT DEVELOPMENT

EXHIBITION CONCEPTS

PRODUCT DESIGN

PACKAGING DESIGN

WEB DESIGN & WEBSHOPS

APPS



BRANDING

Branding is the deliberate, strategic development of a brand. It transforms unique value into recognition, ensuring customers associate the brand with specific emotions and messages – and remember it long after.



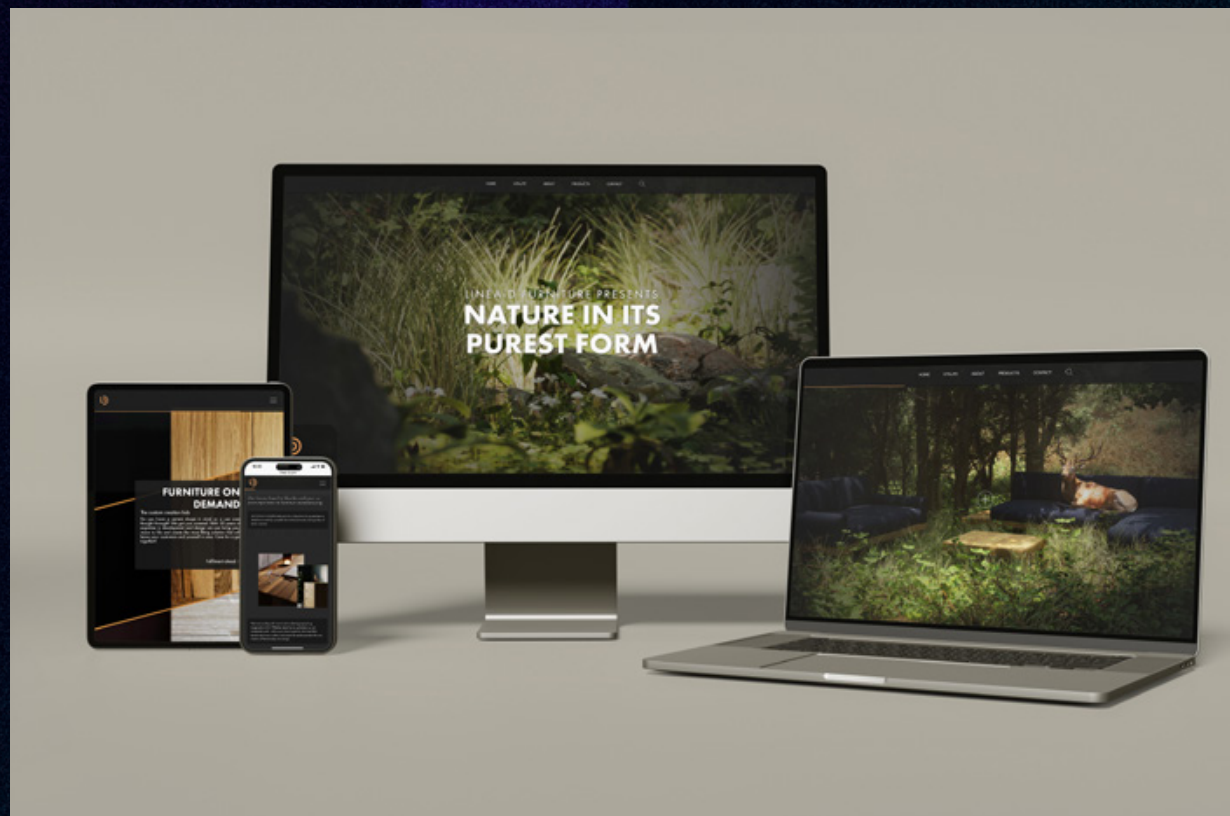
PRODUCT- & PACKAGING DESIGN

Innovative ideas become products that inspire and packaging that commands attention. Function, aesthetics, and brand character merge into a distinctive experience – driving sustainable market success.



WEB DESIGN & WEBSHOPS

Logical structure, intuitive navigation, and technical precision create websites and shops that build brands, deliver measurable impact, and turn visitors into loyal customers.



APPS

We design mobile solutions that captivate users, streamline processes, and extend your brand across every device.



CORPORATE DESIGN

Corporate design makes your brand visible, distinctive, and powerful. Clear guidelines guarantee a consistent identity across all media and touchpoints.



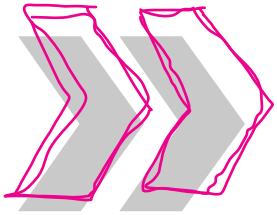


EXHIBITION CONCEPTS

Our exhibition concepts are built to impress. Creative ideas, strong brand staging, and functional layouts create experiences that attract, engage, and inspire.







**GOOD DESIGN IS LIKE
THE POSSIBILITY OF
FLYING TO THE MOON.
ONLY A FEW WILL EVER
EXPERIENCE IT DIRECTLY,
BUT THE AWARENESS OF
THIS POSSIBILITY HAS
TRANSFORMED THE LIVES
OF MILLIONS.**

STRATEGY · EXECUTION · PERFORMANCE

A D F O R M A N C E **M E D I A**

TALENT ACQUISITION

VIDEO PRODUCTION

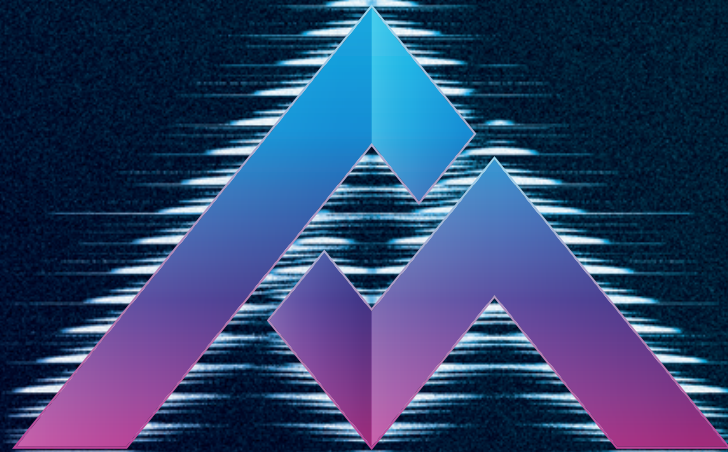
SOCIAL MEDIA MANAGEMENT

SOCIAL MEDIA MARKETING

CORPORATE PRESENTATIONS

SEO, GEO & LLMO

PERFORMANCE MONITORING



MARKETING CAMPAIGNS

Deliberately planned measures for brand and product communication, implemented across multiple media; encompassing strategic analysis, creative development, content production, as well as management and performance control – all with the goal of maximizing reach, visibility, and impact.

DRONE FOOTAGE

Drone imagery opens new perspectives. Powerful aerial shots and dynamic video content spotlight your projects, events, or company with cinematic presence.





CORPORATE PRESENTATIONS

Compelling corporate profiles communicate values, strengths, and vision with clarity and confidence – whether as presentations, brochures, or films.





SOCIAL RECRUITING

Holistic recruiting strategies connect with talent where they are most active – social platforms, job boards, career fairs, or via referrals. Tailored campaigns attract qualified professionals quickly, authentically, and effectively.

SOCIAL MEDIA MARKETING

Creative strategies place your brand at the heart of social interaction and inspiration. Engaging content grows reach and transforms followers into loyal customers.



SEO, GEO & LLMO

SEO enhances search visibility, GEO strengthens local presence, and LLMO optimizes for AI-driven assistants. Together, they deliver comprehensive digital visibility – ensuring your business remains relevant today and tomorrow.

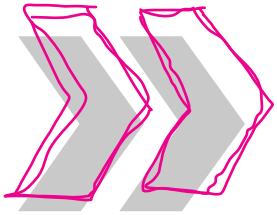




PERFORMANCE MONITORING

We monitor systems, applications, and processes in real time. This ensures peak efficiency, prevents downtime, and improves user experience – laying the foundation for scalable and sustainable growth.





**MARKETING IS THE ART
OF PLACING THE RIGHT
THING AT THE RIGHT TIME
IN THE RIGHT PLACE -
FULFILLING THE NEEDS
AND DESIRES OF THE
TARGET AUDIENCE.**

RENDER STUDIO24

PRODUCTS

INTERIORS

REAL ESTATE

ANIMATIONS

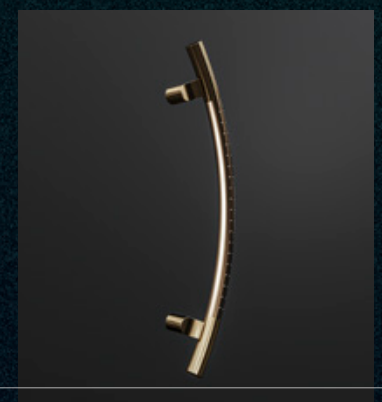
FURNITURE

*In this chapter:
exclusively
3D renderings –
no photographs*



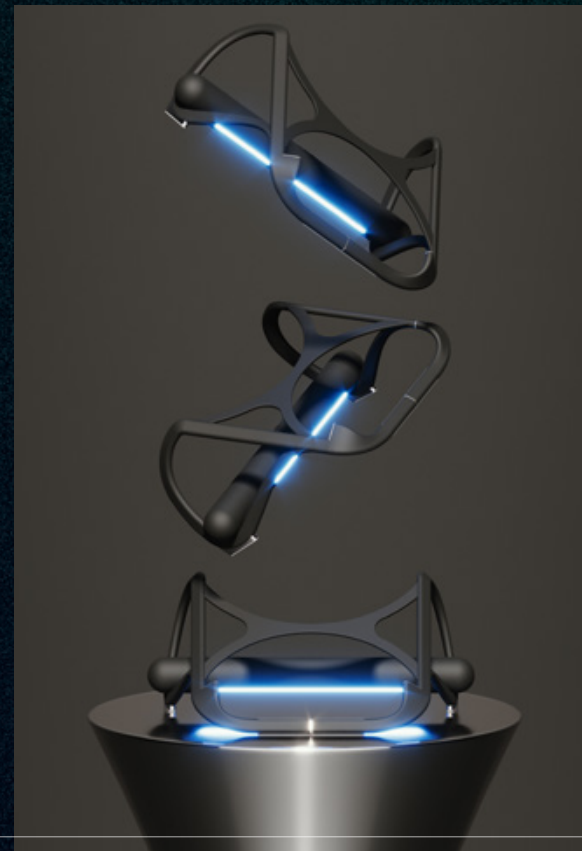
RENDERING

Rendering, also known as image synthesis, is the art of generating images or video from data. It transforms raw models into stunning visuals with accuracy and emotion.



PRODUCTS

3D renderings present your products in the best light – realistic, detailed, and versatile. Ideal for e-commerce, catalogs, and presentations, they create impact even before production begins.





INTERIORS

Premium 3D visualizations bring interior concepts to life. Whether residential, office, or retail spaces – designs are executed photorealistically, creating emotion and atmosphere.



REAL ESTATE

Photorealistic renderings and precise floor plans showcase properties before they are built. From brochures to digital campaigns, our images engage buyers and accelerate decisions.





ANIMATIONS

Dynamic animations give concepts life and motion. They illustrate products, ideas, and spaces with impact – perfect for campaigns, presentations, and storytelling.



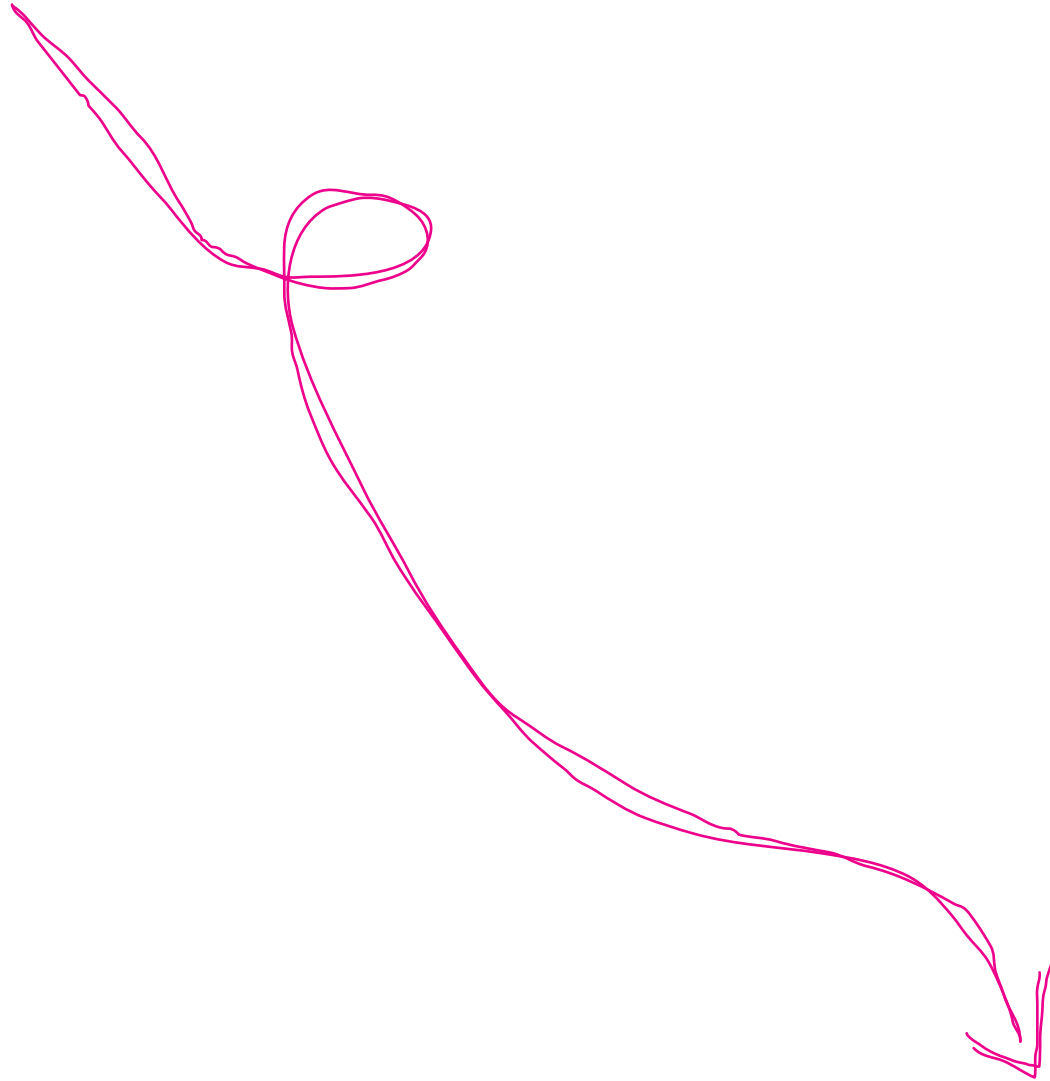
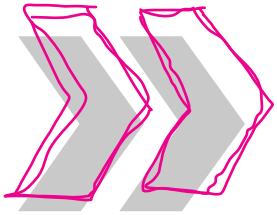


FURNITURE

We create flexible furniture renderings with meticulous attention to detail. Grain, texture, and finish are rendered precisely, while variations in materials and colors can be instantly adapted – eliminating the need for costly photo shoots.







HE WHO MASTERS THE DETAIL CONTROLS THE WHOLE.

BUI

CONCEIVED

LD

AS A WHOLE

ING

FROM **STRUCTURAL SUBSTANCE TO DIGITAL**
INFRASTRUCTURE BUILDINGS BECOME FULLY
TANGIBLE. ARCHITECTURE, FURNISHINGS,
FURNITURE, BROKERAGE SERVICES, CLEANING
CONCEPTS, AND MODERN SERVER SYSTEMS
INTERLOCK SEAMLESSLY - COORDINATED, WELL
THOUGHT-OUT, AND FROM
A **SINGLE SOURCE.**

BUILDING

A structure with a supporting framework designed for human use, consisting of various functional areas such as rooms, technical systems, and furnishing elements. It serves protection, usability, and the organization of living and working processes.

JADESTEIN

PREMIUM CONSTRUCTION

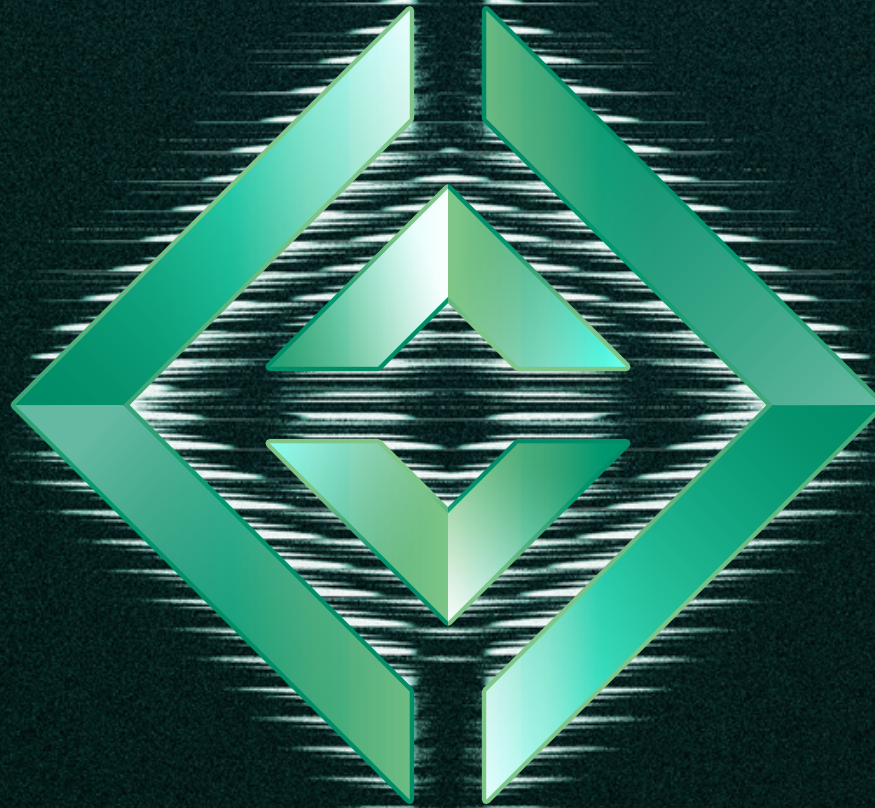
PROPERTY DEVELOPMENT

FURNITURE MANUFACTURING

INTERIOR CONCEPTS

FURNISHINGS

RENOVATION | REFURBISHMENT



INTERIOR DESIGN

Planning and implementation of the structural, functional, and aesthetic design of interior and utility spaces; including construction, renovation, furniture manufacturing, as well as furnishing and equipment – with the goal of making spaces functional, atmospheric, and value-enhancing.

PROPERTY DEVELOPMENT

From the initial design to the handover of keys: as a property developer, we manage your project holistically – efficient, reliable, and with a focus on quality and value growth. You benefit from dedicated contacts, streamlined processes, and planning that delivers – for new builds as well as existing properties.

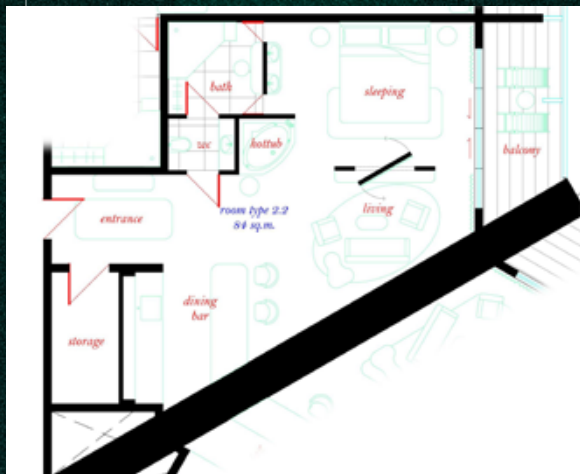


FURNITURE MANUFACTURING

Our in-house furniture manufacturing enables custom solutions – precise to the millimeter, high in quality, and tailored to the space and design concept. The result: unique pieces that fit perfectly and impress with functionality.

INTERIOR CONCEPTS

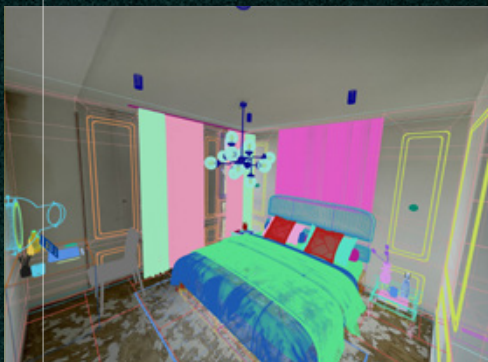
Our interior concepts combine aesthetics with function. From material selection to lighting design, we create spaces that evoke atmosphere – tailored to use, target audience, and brand identity. Individual, stylish, and executed with professionalism.



FURNISHING

Furnishings bring a space to life. Elegant furniture, textiles, technology, and décor blend into a harmonious whole – functionally well-planned, visually compelling, and lasting in impression.





RENOVATION | REFURBISHMENT

Breathing new life into buildings – whether through core renovation, repurposing, or energy-efficient modernization. With experience and precision, we create space for new uses while sustainably increasing the value of your property.



FOCUSSED.



SCHRAEGER
GROUP

RAUMGLANZ 24

G E B Ä U D E R E I N I G U N G

MAINTENANCE CLEANING

DEEP CLEANING

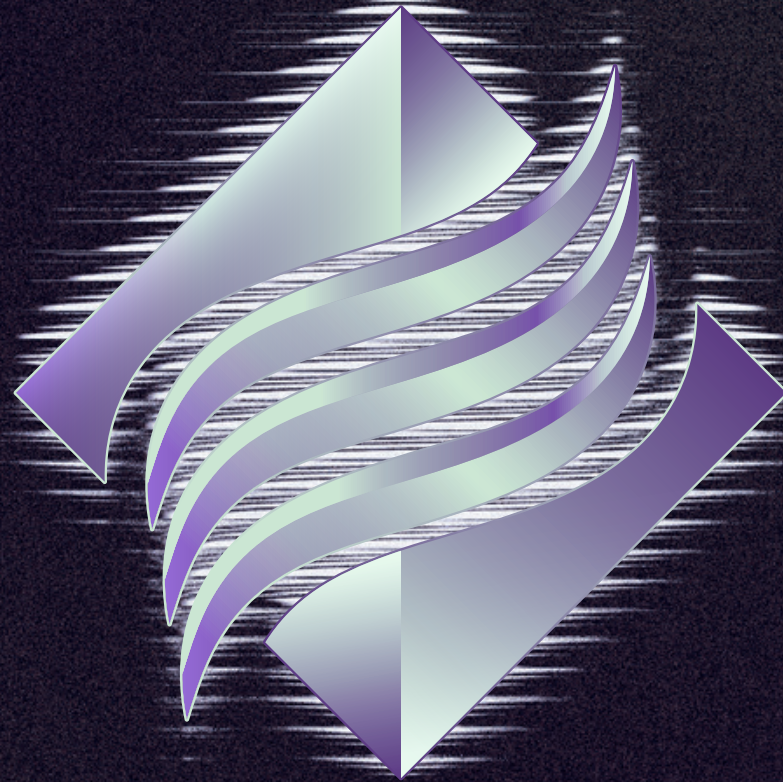
CONSTRUCTION CLEANING

WINDOW CLEANING

HOTEL CLEANING

PLANT CONCEPTS

ATMOSPHERIC ENHANCEMENT



FACILITY SERVICES

The entirety of measures for cleaning, maintenance, and atmospheric enhancement of buildings; including regular maintenance and deep cleaning, construction cleaning, glass and window care, as well as complementary concepts such as hotel services, plant arrangements, and spatial ambiance – all aimed at ensuring usability, value preservation, and well-being.

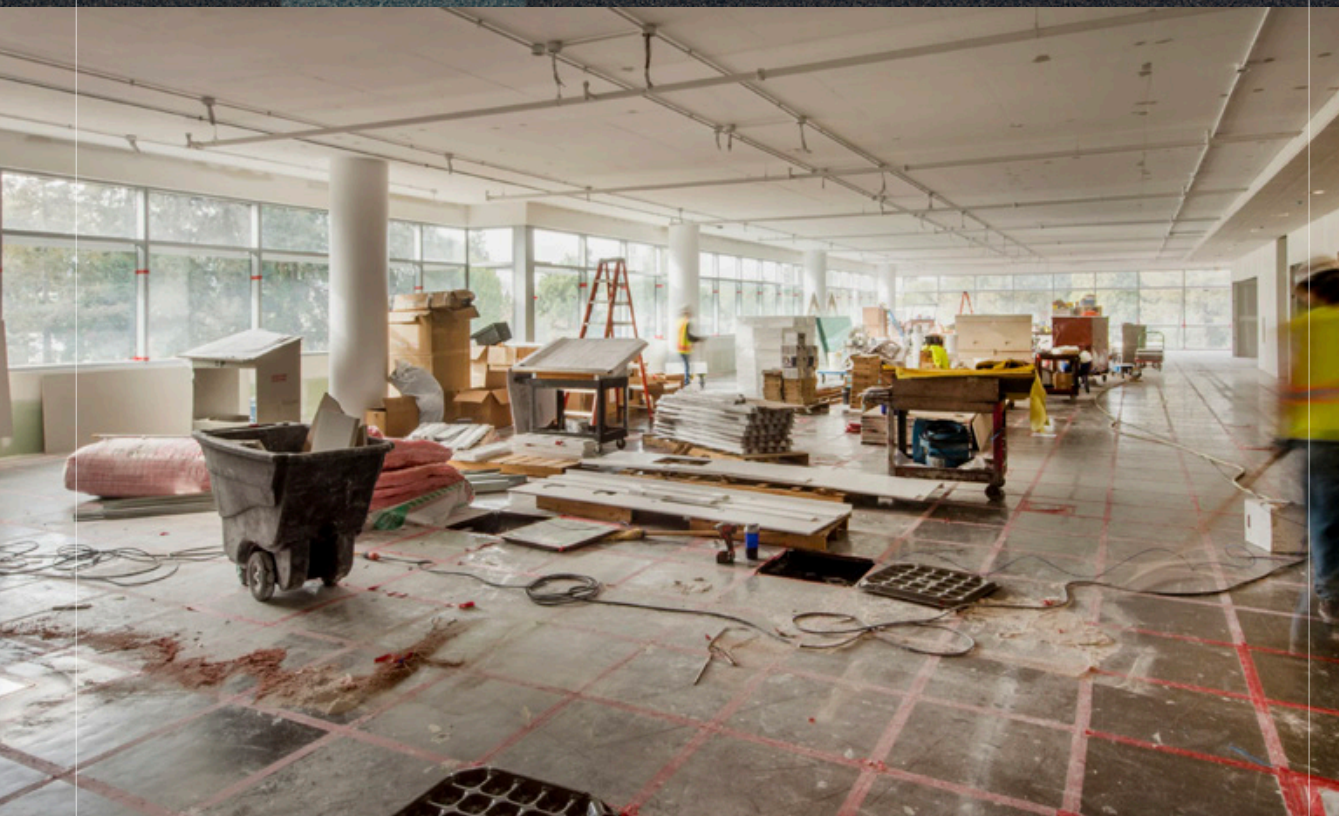
FACILITY SERVICES

Cleanliness as the standard, not the exception. Our regular maintenance cleaning ensures well-kept spaces – day after day, reliable and discreet. So your premises consistently appear as they should: professional, inviting, and retaining their value.



DEEP CLEANING

When surfaces need renewed depth. Our deep cleaning removes stubborn residues and signs of wear – thorough, gentle on materials, and professionally planned. The result: visible freshness and long-term value preservation.



CONSTRUCTION CLEANING

After construction comes the finishing touch. Our construction cleaning ensures the perfect transition from building site to presentable space – whether rough or fine. We make rooms move-in ready and give your work its final professional polish.



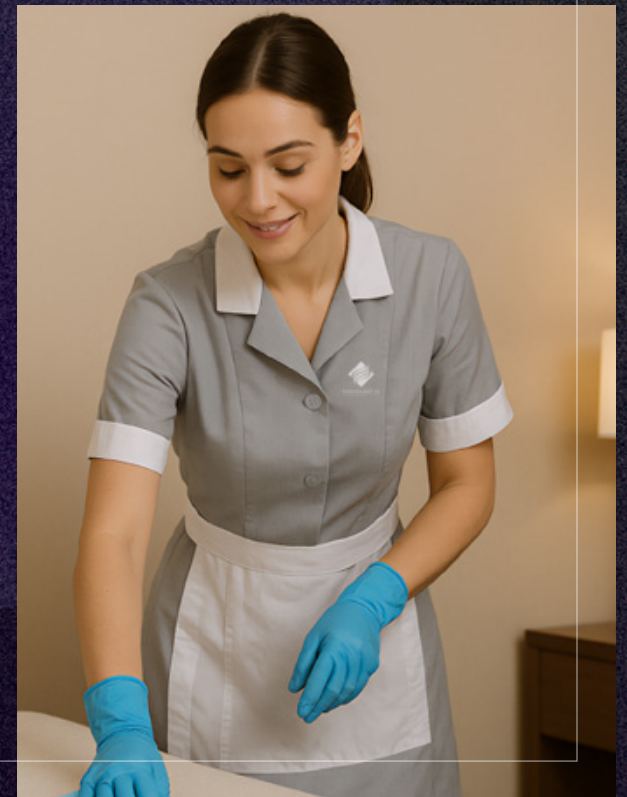
WINDOW CLEANING

Crystal-clear views, all the way to the horizon. Our professional window cleaning brings back light, space, and transparency – streak-free, safe, and with state-of-the-art equipment. Inside and out, for glass surfaces of any size.



HOTEL CLEANING

Thoroughly maintained, carefully executed, and precisely timed: hotel cleaning means more than cleanliness. It is part of the overall guest experience – visible in immaculate rooms, tangible in a fresh atmosphere, and above all, seamlessly integrated into daily operations.



PLANT CONCEPTS

Green is more than decoration. With well-designed plant concepts, we create vibrant spaces, enhance indoor climate, and deliver both visual and emotional highlights. Easy to maintain, sustainable, and perfectly aligned with the architecture.



ATMOSPHERIC REFINEMENT

With our unique atmospheric refinement, we create something previously unseen in the industry. A fusion of traditional cleaning, emotional spatial impact, and genuine appreciation. We don't just clean – we shape atmosphere, promote well-being, and create true character for every space.



THOROUGH.



DER DATENWAL

SERVER - CRM - NETZWERK

CRM & DATA STORAGE

DATA PROTECTION & SECURITY

CUSTOM CLOUD SOLUTION

YOUR OWN AI

THE DATENWAL SERVER CABINET

DATA BACKUP & RECOVERY

STABLE & FAST IT INFRASTRUCTURE



INFORMATION TECHNOLOGY

The entirety of technical processes, systems, and applications for capturing, storing, processing, securing, and transmitting data. It encompasses both hardware and software, serving the efficient organization, security, and use of information in digital and networked environments. The invisible backbone of modern enterprises – connecting people, processes, and systems, safeguarding valuable data, and ensuring everything runs smoothly.



CRM & DATA STORAGE

No one needs technical system chaos. Whether CRM or simple data storage – our proven infrastructure provides clarity, easy for employees and users alike to understand and operate. From customer lists and sales opportunities to notes and final invoices, everything is organized and quickly accessible – even when someone is out sick or on vacation.

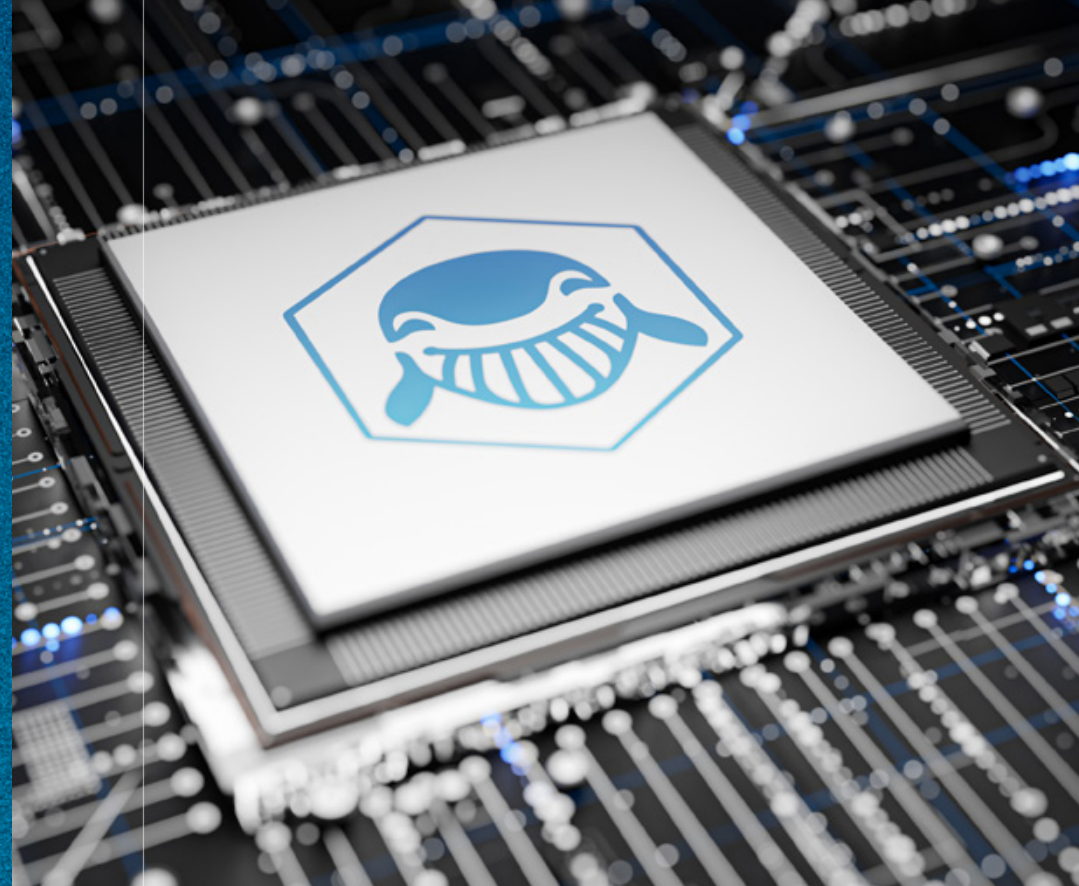
DATA PROTECTION & SECURITY

Your data is as secure as in a digital vault. We rely on strong passwords, optionally auto-generated at regular intervals, modern encryption, and clearly defined access rights. This keeps your information protected from prying eyes, cyberattacks, and data loss.



CUSTOM CLOUD SOLUTION

Store and share your files, collaborate on documents, and manage access easily online – all through your own cloud. You stay in control, with security and clarity guaranteed.



YOUR OWN AI

Your daily work is seamlessly automated with your own AI. Ask, for example: “What was revenue in 2025?” – and your AI instantly delivers the answer. Recurring tasks run through predefined loops, and the filing system is perfectly structured from the very first minute. This frees up time for what truly matters.



THE DATENWAL SERVER CABINET

A data giant at your side. For those who don't want to worry about technology yet still need reliable and secure IT. Modern IT doesn't have to be complicated – it must work, protect, and create freedom. That's exactly what our high-end hardware delivers.





STABLE & FAST IT INFRASTRUCTURE

Our technology works seamlessly in the background to keep everything running smoothly – from email delivery to digital collaboration. Fast, secure, and adaptable. A reliable foundation for digital business.

DATA BACKUP & RECOVERY

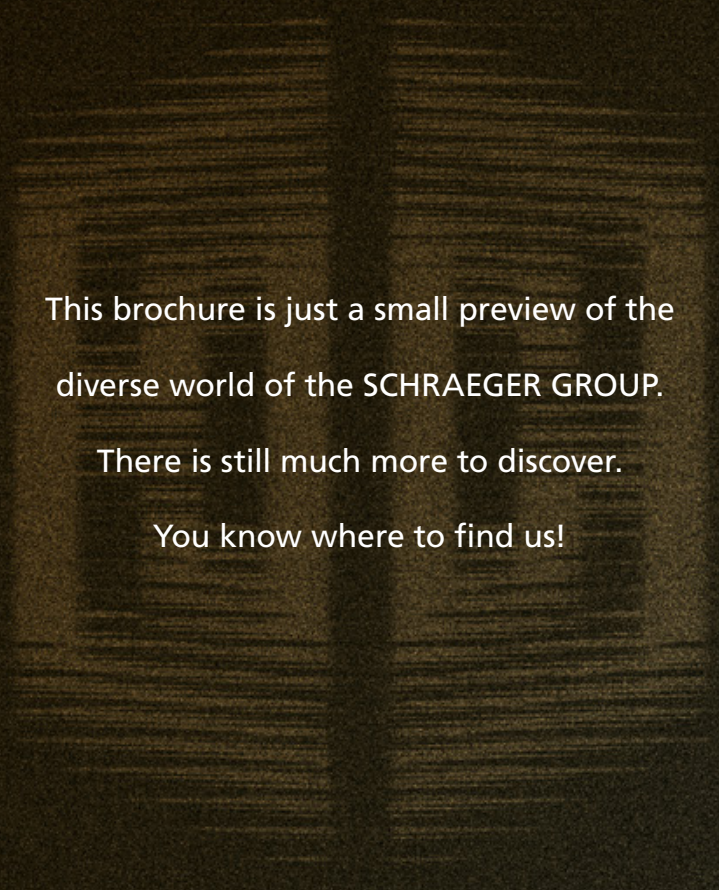
Whether power outage or accidental deletion – your data is backed up multiple times and quickly restored in an emergency. This level of reliable data protection is indispensable for any business.



PROFOUND.



SCHRAEGER
GROUP



This brochure is just a small preview of the
diverse world of the SCHRAEGER GROUP.

There is still much more to discover.

You know where to find us!

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